



Year: 2011 Issue: 6

Presidents Corner P.1

Hello Soaring Eagles,



A great time was enjoyed by members and guests at our 2011 spring fundraiser, *Wine and Roses!* Bernardo Winery was a fabulous new venue, with friendly hosts, fine food and wine, LIVE music, and sunny weather. All combined for a successful event with great camaraderie, and profits to our scholarship and MPD funds.

Soaring Eagles

Chapter 6495
P.O. Box 725
Escondido, CA 92033

www.abwa-soaringeagles.org

We extend special thanks and kudos to our VP of Fundraising, Lisa Durham, and her co-chairs Shelley Gardner and Roxann Randall. To spice up our annual event, Shelley and Frank arranged a pre-event round of golf and introduced us to new event sponsors from Cigar Grotto. Thanks to this committee and all our volunteers, the Soaring Eagles scored another winning event!

On Eagles Wings

This Issue:

- Presidents Corner P.1
- June Meeting & Vision Statement P.2
- Upcoming Events & Announcements P.3
- Did You Know? P.4
- Meet Abby P.5
- Lets Get This Chapter Learning P.6
- Member Benefits P.7
- May Meeting Minutes P.8
- Wine & Roses Fundraiser P.9
- Wine & Roses P.10
- Proud Code of Conduct P.11
- Standing Rules P.12

Our focus for June and July is membership! VP Lori Schindler has challenged us to have **40 members and guests** at our **June meeting!** Don't keep ABWA and our chapter a secret!! All of you have contacts and clients who haven't yet had the chance to experience the benefits of ABWA. Guests and new members help each of us get more out of our membership—and the Soaring Eagles need your support!

The June meeting will include information about the upcoming **Member Social**, at a special location in Escondido. This event is designed for potential and new members to get to know the Soaring Eagles and ABWA. It will be an informal and fun evening, with appetizers sponsored by the chapter. We will also hear about the kick-off party for Pattie Vargas' campaign for ABWA National Secretary Treasurer. If you have not been to a national Women's Leadership Conference, this is the year to attend! Reserve the dates of September 24-26 and plan to join Pattie and her Soaring Eagles supporters in Irving, Texas!!

Great things are in store for the Soaring Eagles this month! I want to see YOU at the June chapter meeting June 2nd!

In ABWA friendship,

President Julie Kangas

Julie Kangas



June Meeting

“Job Market: Picking Up or Slowing Down? How to Stand Out REGARDLESS!”

Evan Donaldson, Business Development Manager at Eastridge InfoTech.



Depending on which analyst you read, the job market is either rebounding or languishing. What are you to believe? The information is confusing, to be sure. So preparation is key – you only get ONE chance to make a FIRST impression! Be sure your interview tells the story you want to tell!”

Evan Donaldson is the Business Development Manager and Executive Recruiter for Eastridge InfoTech, working from the headquarters office in San Diego. Eastridge has over 20 divisions, and has been ranked as San Diego’s #1 search and placement firm for the sixth year in a row by the San Diego Business Journal.

Evan has worked in the placement field for a decade, primarily focusing on San Diego companies, placing technical candidates who range from Sr individual contributors through executives at all levels, including C-level executives. He has contributed to many employment seminars, roundtable discussions, and articles (including the UT, PMI, itSMF, IIBA, HDI, InlandNet, and others), and has helped professionals focus on what is truly important to maximize their career success.

Evan honed his communication and training skills as an award-winning teacher at San Diego’s prestigious Francis Parker School Upper School for many years (Biology, Chemistry, Physics, Math, and Journalism.) He realized that teaching difficult subjects was chiefly a matter of sincere persuasion and clear communication – the same qualities necessary to become the preferred selection for career advancement, coaching, hiring, and job search.

Where:

Escondido Country Club
1800 Country Club Lane
Escondido, CA 92026

When: June 2nd, 2011

Networking: 5:45 pm

Dinner: 6:00 pm

Speaker: 6:30 pm

Free 50/50 Raffle

Tickets!

First time visitors get

\$5.00 in Free 50/50

Tickets.

Become a member your
first meeting and get an
additional \$5.00 in
Free 50/50 Tickets!

Dinner Prices:

Member \$23.00

Guest \$28.00

ABWA Soaring Eagles 2010-2011

Vision Statement :

The Soaring Eagles are a Best Practices ABWA chapter in North San Diego County. We are the “organization of choice” for businesswomen and entrepreneurs interested in connecting through networking, professional development and career advancement.

Announcements & Upcoming Events

Reminder:

ABWA June Anniversaries:

- Sandra Curtis
- Setphen DeMaine
- Tony Devine
- Juanita Guild

Don't forget to renew your membership so you and miss out on any ABWA fun!

Congratulations to Anne Grimes!



Anne was nominated as our Soaring Eagles 2011 ABWA Top 10 National candidate. Each year, 10 ABWA members are recognized nationally for exceptional achievements in their ABWA groups, professions and community, by being selected as the Top Ten Business Women of ABWA. The Top Ten Business Women of ABWA serve as important role models for our members.

Business After 5 Chamber Mixer

Thursday, July 14th, 2011 from 5:00 - 7:00 PM

\$5.00 for Members | \$10.00 for Non-Members

Signature appetizers, raffle prizes and a cash bar!

Escondido, CA 92025 | (760) 745-9370 |

Come and join us at 1st California Bank in Escondido for networking and fun!



FIRST CALIFORNIA BANK
Our People. Your Success.

Did you know?

ABWA MISSION STATEMENT

The mission of the American Business Women's Association is to bring together Businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

Urban Dictionary

Antisocial Networking

Using a social networking web site or service to connect to other people but never communicating with those people once they have been established as a connection. *I can't believe it... we haven't spoken to Randy since high school. He added us as friends on Facebook but never responds to any of our messages. He has over 100 friends but we've never even seen him post a comment. Talk about antisocial networking!*

Edgehog

A passenger on the bus who hogs the aisle seat *I rode the bus with the ultimate edgehog! I had to squeeze my way to the window seat.*

Big in Japan

To say/pretend you are someone of stature somewhere else, meaningless and not verifiable where you currently are. *"Yeah, I am big in Japan"*

Meet Abby!

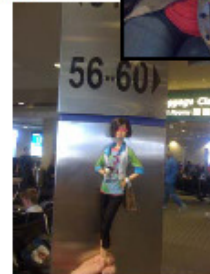
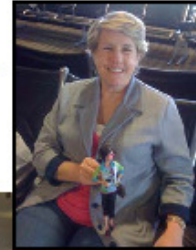
Where's Abby???



Where's ABBY?

TRAVEL is my middle name!!!! At least it seems that way! I started in May when I headed out to Santa Fe, New Mexico with Mary Large and Pattie Vargas to attend the FIRST EVER WESTERN REGIONAL CONFERENCE!

How exciting to see other ABWA sisters from Districts II and VI – of course, District VI rolled out the red carpet for District II and a good time was had by all! Here are some pictures we took while waiting in the Southwest Terminal for our flight out. I think Pattie has her own seat there!



The weather was beautiful in Santa Fe and, even though we were very busy at the Conference Sessions, we did get out one day for a nice lunch!



Then it was up to Oakland for the Bay Area Council's Candidates Forum where Pattie and Mychelle Andrews made speeches and spoke to the attendees about Best Practices! They asked me to say a few words but I was speechless! I was given several beautiful outfits by the Council Officers including one that I think you know where I'll be wearing it!



I was surprised at an event at AMN Healthcare (where Pattie works) when I was awarded one of the "When Pigs and Cows Fly" Awards. What an honor! I had no idea I had such a positive impact on the team!



The final trip was to the annual Wine and Roses Fundraiser at the Bernardo Winery in Rancho Bernardo! This is the annual fund raising event hosted by The Soaring Eagles and is a MUST ATTEND event every year! (Or so I hear – this was my first one!) I can guarantee you I'll never miss again! Here I am with the winning Best Buy Gift Card ticket – won by Rosi Weisser!!!



So what's next???. Phoenix and Houston! Stay tuned!!!!





Lets Get This Chapter Learning

Let's Get This Chapter Learning!

Thank you to all of you who attended or contributed to our annual fundraiser. Thanks to you, we not only have funds to give away for scholarships, but also for our MPD fund to give back to our members.

In case you are wondering how to qualify for this benefit of your ABWA membership, here are the guidelines that our chapter has set up:

Active Member Guidelines: In addition to the guidelines set up by ABWA National, members need to be ACTIVE to receive reimbursement from the Member Professional Development Fund.

ACTIVE is defined as:

1. Primary Chapter Member of Soaring Eagles.
2. Member's local and national dues are paid current.
3. Member must currently serve on any committee or on the Executive Board.
4. Member must fulfill any other special requirements set forth by the committee, including the contribution or solicitation of auction items, selling admission tickets or opportunity tickets, or actively participating in the planning or execution of the annual fundraiser event.
5. Must be a member of the chapter for at least 1 year **and** must attend at least 50% of the chapter meetings in the last 12 months **or** is a committee chair or executive board member **and** have attended a minimum of 6 meetings.

If you do not fully qualify as an ACTIVE member, now you know where you need to focus to get there!

Take advantage of your membership benefits with ABWA by being involved and taking advantage of all that Member Professional Development has to offer. Ever been to a National Conference, a regional event, or attended a class or seminar that was continuing education for your career? Then what are you waiting for? Contact Anne Grimes, MPD Chair at 619-253-6869 or email annegrimes@cox.net to find out how you may qualify for a partial reimbursement.

"If you're not actively involved in getting what you want, you don't really want it."

-Peter McWilliams

ABWA Member Benefits



careers.abwa.org
YOUR CAREER CONNECTION

ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION

*For more information,
call 1-800-228-0007.*

Coming Soon!
ABWA's new online resource to help members, job seekers, and employers make career connections—and a great way to help you recruit new members.

The American Business Women's Association proudly presents another great product in our quest to continue **Changing Women's Lives...One Woman at a Time!**

This new online resource is designed to bring even greater job opportunities to female professionals nationwide. Whether you are looking for a new job opportunity or you're ready to take the next step in your career, ABWA's Career Connection will help you find the opportunity that's right for you.

Your career success begins right here:

- Resume posting and job search services are both FREE and confidential!
- Create a password-protected account for managing your job search.
- Save job postings—with advanced job search options—and apply to positions when you're ready.
- Job Agent and RSS Capability allow you to receive email notifications when posted jobs match YOUR criteria.
- Document Manager allows you to post up to five professional documents—published articles, portfolios, and more!

The ABWA Career Connection focuses on women's need for a centralized resource for job placement and career enhancement. This new system offers many features and benefits designed to connect professionals with quality job opportunities everyday. Simply setup a Job Agent to automatically receive updates when new jobs matching your criteria are posted. Our site makes researching job opportunities faster, leaving you more time to plan your next career move.

careers.abwa.org
YOUR CAREER CONNECTION



Highlights:

- Your Career Connection provides a location for job postings from National companies like Walmart and GEICO.
- Members will be able to post resumes for viewing by companies looking for qualified professionals to fill positions nationwide.
- The new website offers premier advertising space for employers and other companies to reach a new audience of female professionals nationwide.
- Visitors to the site will have the opportunity to access the career resources currently available through the Women's Instructional Network (WIN)—including new courses coming online by Fall 2011.

Stay tuned to the Women's Instructional Network (WIN) for the official launch date.

American Business Women's Association
Soaring Eagles Chapter #6495
A Best Practices Chapter

The meeting was called to order at 6:10 p.m. by President Julie Kangas. The attendees said the ABWA Mission Statement and Pledge of Allegiance. Julie read the Invocation followed by dinner and self-introductions. There were 31 attendees: 23 members and 8 guests including 1 speaker and 4 scholarship recipients.

Program:

Tanya Paluso presented "Building Your Tribe." Tanya advised members to utilize social media to establish themselves as experts in their respective fields. Tanya suggested a ratio of 20 percent sales to 80% free valuable information on the internet to establish your brand as an industry expert. She encouraged members to build their tribes by leveraging networks through joint ventures and to ask for referrals. If your client enjoyed the service the biggest thank you is a referral. Tanya also coached members on the BELIEVE formula. **B**ecome Magnetic by believing in your own self worth; **E**levate your associations by creating joint ventures with people a step ahead of yourself; **L**ive inside of teamwork, instead of thinking how can I do it all by myself; **T**ake an **I**nterest in someone else to display servant leadership; **E**nergetically shift from scarcity to collaboration with your competition; **V**oice your dream and **E**mpower others by focusing on their strengths instead of their weaknesses. The program started at 6:55 pm and ended at 7:40 pm.

Business Meeting:

Our scholarship recipients attended the meeting and spoke about their education and career plans.

President Kangas announced the Chapter Top Ten Nominee: Anne Grimes. The chapter approved the nomination.

Standing Rules: Marlene Montooth moved to accept the revision of the Standing Rules. Derilyn Atkinson seconded the motion. 22 members voted to accept. No members abstained.

Fundraiser: Vice -President Shelley Gardner announced that the Wine & Roses event will be held May 22, 2011 at the Rancho Bernardo Winery in "The Barrel Room." The Basket party will be from 1 pm to 5 pm on May 7, 2011. Shelley encouraged members to donate items for the live and silent auctions. Shelley reminded members about the gift card program. Mary Large reiterated picking up more Best Buy tickets, as well as utilizing the Gift Card program to donate a gift card to the fundraiser.

The Chapter voted on the 2011-2012 Office Slate. Rosi Weisser moved to accept the slate as presented below. Carol Archibald seconded the motion. All members voted to "yes" (0 no/abstain).

President: Shelley Gardner

Vice-President: Stacey Moffat

Treasurer: Sara Dozier

Secretary - Recording: Mary Large

Secretary - Corresponding: Allison Denehy

District VI VP Pattie Vargas, Chapter Advisor Mary Large, and President Dr. Julie Kangas spoke to members about the wonderful experiences they had Regional Conference 4/29/11 - 4/30/11 in Santa Fe, New Mexico. Soaring Eagles were recognized as the Top Chapter to utilize WIN for District VI.

Membership: Vice-Presidents of Membership Sue Puffet and Lori Schindler are planning a New Member Social in Early June.

Announcements:

Ann Grimes announced the 2011 Chapter Women of the Year award recipient: Vice-President Shelley Gardner! Congratulations Shelley!

Sara Dozier won the 50/50 drawing: \$42 to Sara; \$42 to the Operations Fund. Congrats Sara!

The Escondido Chamber May Mixer will be at The Vineyard Winery from 5 to 7 p.m. on 5/12/11.

ABWA Board meeting will be held in 2 weeks on 5/11. Members are welcomed to attend.

Melanie Hansen was selected honorary bat girl for the Anaheim Angels

The next Inland Valley Council meeting will be held on the 2nd Saturday in May

ABWA Wine & Roses Fundraiser



The Soaring Eagles Escondido Chapter of the American Business Women's Association (ABWA) held their annual fundraiser this past weekend at the Bernardo Winery and the Oaks North Golf Course. We hosted a 9 hole golf tournament and nine excited golfers got their clubs out and teed off at 11AM. This was our first time adding in the golf, and it was met with rave reviews... so another golf tournament is in the planning stage.

The Wine and Roses event at the Bernardo Winery was tucked away in the Barrel Room. The aroma from the wine, the lighting and the atmosphere made it very festive. We had both a silent and live auction and raised over \$5,000. for our scholarship funds. Thank you to all who participated.



ABWA Proud Code of Conduct

- All members will serve as goodwill ambassadors for ABWA.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills and by encouraging the professional development of other members.

SOARING EAGLES

**CHAPTER 6495
P.O. BOX 725
ESCONDIDO, CA 92033**

SOARING EAGLES BOARD**PRESIDENT**

Julie Kangas
760-489-5545

TREASURER

Carol Archibald
760-739-1180

CHAPTER ADVISOR

Pattie Vargas
760-294-2465

VICE PRESIDENT

Shelley Gardner
760-809-2614

**PROFESSIONAL
DEVELOPMENT**

Anne Grimes
619-253-6867

**INLAND VALLEY
COUNCIL
REPRESENTATIVE**

Marlene Montooth
760-715-5835

**VP MEMBERSHIP/
HOSPITALITY**

Lori Schindler 760 727-3630
Sue Puffet 858-486-7917 x58244

PROGRAMS

Derilyn Atkinson
760-803-1097

**IMPACT COUNCIL
REPRESENTATIVE**

Ansha Saunders
760-975-8549

VP NEWSLETER

Heidi Smith
760-746-5470

SCHOLARSHIP

Stacey Moffat
858-204-2677

AUDIT COMMITTEE

Anne Grimes, Ansha Saunders,
Sandra Curtis

VP FUNDRAISING

Lisa Durham
760-798-9692

SOCIAL MEDIA

Mary Large
760-739-0717

NOMINATING COMMITTEE

Sue Puffet
858-486-7917 x58244

SECRETARY RECORDING

Ansha Saunders
760-975-8549

ROSTER

Stacey Moffat
760-317-1480

SECRETARY CORRESP.

Roxann Randall
760-471-1306

HISTORIAN/BANNER

Sara Dozier
858-361-1143

STANDING RULES ABWA
Soaring Eagles Chapter #6495
Revised 02/17/11

1. The minutes of our monthly Chapter Meeting and will be published in the newsletter and the monthly Treasurer's Report will be posted in WIN on the Soaring Eagles site each month.
2. The Executive Board may approve expenditures of up to \$200.00 without the approval of the general membership.
3. The Chapter will accept Primary and Secondary members. Secondary members may not hold executive board positions or request reimbursement from the member education fund.
4. Attendees at the monthly Chapter meeting will pay the current dinner charge.
5. There will be a fee of up to \$25.00 to cover bank charges assessed for any returned check. After a second returned check, the member must pay in cash.
6. If a member's National dues lapse, the local Chapter dues will not be refunded and all member privileges will be revoked.
7. The Chapter will send the Chapter President to the ABWA National Women's Leadership Conference. The Chapter will pay the President's early registration for ABWA National Women's Leadership Conference. In addition, transportation and room costs (not to exceed four nights) will be reimbursed up to \$1,250.00. In the event the President is unable to attend, priority will be given as follows: 1) Executive Board member, 2) current Chapter Woman of the Year, 3) current Chapter Top Ten nominee, 4) general membership. See details in MPD Guidelines, No. 2C.
8. Based on available Member Professional Development funds, attending Chapter members will be reimbursed 100% of early registration costs for ABWA National Women's Leadership Conference and/or ABWA Spring Conference and a portion of additional expenses. See details in MPD Guidelines, No. 2C
9. If proceeds are available from Member Professional Development funds, the current Chapter Top Ten Nominee may be reimbursed for the ABWA National Women's Leadership Conference Woman of the Year/Top Ten luncheon cost.
10. If proceeds are available from Member Professional Development funds, the current Soaring Eagles Chapter Woman of the Year may be reimbursed for the ABWA National Women's Leadership Conference Woman of the Year/Top Ten luncheon cost.
11. If proceeds are available from the Scholarship fund, a yearly donation of up to \$1500.00 may be made to the SBMEF.
12. Proceeds from the annual fundraiser are to be split 50/50 between the Scholarship fund and the Member Professional Development fund for the first \$4000. All remaining proceeds will be split 50/50 between the Community Chest fund and the Member Professional Development fund.
13. The Chapter Advisor shall be the immediate past president. If she is unable to serve, the Chapter Advisor will be appointed by the outgoing Executive Board at the end of the term. The Chapter Advisor will not have a vote on the Executive Board.
14. A member of the Executive Board will serve on the Scholarship and Member Professional Development Committees.
15. Any member elected as Chapter Woman of the Year will not be eligible for selection until three terms have passed.
16. After a review of the Standing Rules by the Ad hoc committee, they will be published two times before going to vote by the general membership.
17. The Chapter has adopted the ABWA Proud Code of Conduct. The Code will be published in each edition of the Chapter newsletter.

Last Revision 7/23/07, 11/12/08, 02/17/11

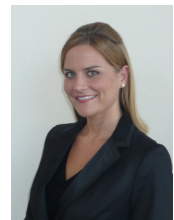
Ad hoc members: Rosi Weisser, Mary Large

For questions or suggestions please

contact :

Heidi M. Smith,
ABWA Soaring
Eagles Newsletter
Editor

hsmith@Strophe.com



Special Thank You to Rosi Weisser for helping to Edit the Newsletter!